



Guidelines

The 31st Annual Apples & Art Studio Tour September 24th & 25th, 2022

Submission Deadline: May 31st, 2022

We invite all **disciplines** of artist to participate in the 2022, 31st edition of the tour. We look for a variety of visual, glass, wood, textile, metal, sculpture, literary and multi-media artists. We are encouraging music, dance and theatre to look at adding to the venues. We are also encouraging students to participate at high school locations. We had a very successful year in 2021. The tour attracted more than 4,200 studio visits and approximately \$60,000 worth of art was sold.

The tour is organized by volunteers working as a Standing Committee of Your Arts Council, Cornwall & the Counties. We are planning a bilingual brochure showcasing the locations and artists, which will be published in July on our [website](#) (and [Facebook page](#)), with the printed brochure following shortly thereafter. After that point, late-joiners to the tour will be added to the website only. A map of the sites listing artists will be posted on the brochure, Facebook page and website.

Fees and Deadlines

The entrance fee for the 2022 Tour is \$75, for which you will be invoiced after the deadline. DO NOT SEND PAYMENT AT THIS TIME. You must be a member of YAC to participate (click [HERE](#) or the 'Become a Member' button at yourartscouncil.ca – It's FREE).

The Artist's Application form is only available on our [website](#) under 'Applications'. If you need help filling out the online form, please contact Richard Salem. **Do not make payment at this time. You will be invoiced.**

Your enrollment is not accepted without a completed application form. New artists to the tour must fill out the application form and their applications will be juried by the organizing committee. Returning artists can submit new pictures of their creative works. The completed Apples & Art application form must be received by **May 31, 2022. If we accept your late application after this date, there will be an additional \$25 late fee.**

Pictures

Images in jpg format representing your current work (web resolution, no bigger than 800 pixels in either dimension). If you don't know how to change the name on a JPG file, get in touch, we can help.

The image names should be assigned in following format:

(Your NAME) - (TITLE OF PIECE) - (Medium).jpg

For example, Richard Salem's artwork, titled "Bird in Flight", made with acrylic paint on canvas, would be named:

Richard Salem – Bird in Flight – Acrylic on Canvas.jpg

Our website uses tags, descriptive search terms people would enter to find you or your work. They already have your contact info available, but nothing on what you do. That's what these tags are for. If you like painting Butterflies, 'Butterflies' would be a good tag. If the butterflies are part of a pastoral landscape, then pastoral and landscape are good tags too. Other good tags, assuming they're appropriate, might be; framed, Orphic Cubism, landscape - whatever you want to add that you think people might search for. So, **for each image, please use the following format:**

Filename: Richard Salem – Bird in Flight – Acrylic on Canvas.jpg

Suggested tags: Birds sky landscape large colourful Orphic Cubism framed

The better the tags you can come up with, the easier it will be for potential customers to find your work.

Jurying

All new artists to the tour are juried by the Apples & Art Studio Tour Organizing Committee. Jurors' selections are based on the level of technical skill, quality of workmanship and originality of design as represented by the images submitted. Not all applications will be accepted. The decision of the jurors is final. Notification of Acceptance into the Tour will be by email no later than June 15th 2022 *(for first time applicants only)*.

Responsibilities

Apples & Art Studio Tour Committee is responsible for:

- All administration;
- Managing the budget and payments for Tour-related activities;
- Creation of printed materials and signage;
- Online promotion, social media and websites, publicity, marketing and communication.

Artists are responsible for:

- Maintaining open studios both days, **10 a.m. to 4 p.m.**, being available to the public;
- Applications and support materials filled out on time and completely;
- Distribution of artist's share of promotional material;
- Picking up, posting, removing, returning and care of directional studio tour signs;
- Ensuring studio space is safe and prepared to welcome visitors;
- Ensuring that the only art exhibited is the work created by the fee-paying artist;
- Ensuring liability insurance for their own studio;
- Keeping and reporting visitor statistics to the Tour Coordinator.

Questions? Call or email Richard Salem (richard@yourartscouncil.ca or 613-360-0485).