



Participating Artist's Guidelines

*The 32nd Annual Apples & Art Studio Tour
September 23rd & 24th, 2023*

Submission Deadline: May 31st, 2023

We invite **all disciplines** of artist to participate in the 2023, 32nd edition of the tour. We look for a variety of visual, glass, wood, textile, metal, sculpture, literary and multi-media artists.

We had a very successful year in 2022. The tour attracted more than 6,600 studio visits and approximately \$76,000 worth of art was sold during the two day event.

The tour is organized by volunteers working as a Standing Committee of Your Arts Council, Cornwall & the Counties. We are planning a bilingual brochure showcasing the locations and artists, which will be published in July on our [website](#) (and [Facebook page](#)), with the printed brochure following shortly thereafter. After that point, late-joiners to the tour will be added to the website only. A map of the sites listing artists will be posted on the brochure, Facebook page and website.

Fees and Deadlines

The participation fee for the 2023 Tour is \$75, for which you will be invoiced. DO NOT SEND PAYMENT AT THIS TIME.

You must be a member of Your Arts Council to participate (click [HERE](#) or the 'Become a Member' button at yourartscouncil.ca – It's FREE).

The Artist's Application form is only available on our [website](#) under 'Applications'. If you need help filling out the online form, please contact Richard Salem (613-360-0485 or richard@yourartscouncil.ca).

Your enrollment is not accepted without a completed application form. New artists to the tour must fill out the application form and their applications will be juried by the organizing committee. Returning artists can submit new pictures of their creative works. If you are exhibiting in a space other than your own or another participating artist's studio, an authorized representative from that location must also fill out the 'Hosting Site' application listed on the Application menu pull-down. The completed Apples & Art application forms must be received by **May 31, 2023**.

If we accept your late application after this date, there will be an additional \$25 late fee.

Pictures

Images in jpg format representing your current work (web resolution, no bigger than 800 pixels in either dimension). If you don't know how to re-size or change the name on a JPG file, get in touch, we can help.

The image names should be assigned in following format:

(Your NAME) - (TITLE OF PIECE) - (Medium)

For example, Richard Salem's artwork, titled "Bird in Flight", made with acrylic paint on canvas, would be named:

Richard Salem – Bird in Flight – Acrylic on Canvas

Suggested tags: Birds sky landscape large colourful Orphic Cubism framed

The Tags are for the Search Engine on our website. Website visitors can use the search engine to peruse the artwork uploaded there. Any relevant term not in the image title might be useful here, for example; framed, pastoral, Orphic Cubism, landscape, etc.

Jurying

All new artists to the tour are juried by the Apples & Art Studio Tour Organizing Committee. Jurors' selections are based on the level of technical skill, quality of workmanship and originality of design as represented by the images submitted. **Not all applications will be accepted.** The decision of the jurors is final. Notification of Acceptance into the Tour will be by email no later than June 30th 2023 (*for first time applicants only*).

Responsibilities

Apples & Art Studio Tour Committee is responsible for:

- All administration;
- Managing the budget and payments for Tour-related activities;
- Creation of printed materials and signage;
- Online promotion, social media and websites, publicity, marketing and communication.

Artists are responsible for:

- Maintaining open studios both days, **10 a.m. to 4 p.m.**, being available to the public;
- Applications and support materials filled out on time and completely;
- Distribution of artist's share of promotional material;
- Picking up, posting, removing, returning and care of directional studio tour signs;
- Ensuring studio space is safe and prepared to welcome visitors;
- Ensuring that the only art exhibited is the work created by the fee-paying artist;
- Ensuring liability insurance for their own studio;
- Keeping and reporting visitor statistics to the Tour Coordinator.

Questions? Call or email Richard Salem (richard@yourartscouncil.ca or 613-360-0485).